# **JOIN ALL AROUND ACTIVE**

# IN OUR WEAR



# **AND SHARE PROGRAM**

Get involved in the "Give Back Program" and support your local businesses, schools, and more.

EXCITING FREE OPPORTUNITY!



## **JOIN US**

All Around Active Owner & Founder, Donna Egan, would like to personally invite your organization to join the Give Back Program.

In 2010, we created our Give Back Program as a way to help support our communities, sports teams, organizations, and local businesses. It is with great pride that we are part of something bigger than ourselves. We get to Give Back.

By participating in this program, you not only support your team, school, or business but also American companies. There are no costs or fees to join. Just get on board and let us help you start earning money for your organization. We look forward to hearing from you.

Donna Egan Owner

fitness2fashion@verizon.net





All Around Active was nominated for **BEST OF THE NORTH SHORE IN 2017 AND 2018!** 

http://www.nshoremag.com/best-of-north-shore/

# Donna M. Gobbi-Egan Featured in WOMEN OF DISTINCTION MAGAZINE

All Around Active owner Donna M. Gobbi-Egan is a recipient of the Excellence Award from the Women of Distinction magazine.





# All Around Active Featured in NORTHSHORE MAGAZINE

The All Around Active running skort has been Featured in the March 2017 Health and Wellness issue of the Northshore Magazine (Shop section, page #70).

## **WHY JOIN?**

All Around Active has developed an opportunity that is designed to share growth and community through shopping.

Help support your community, while earning for your organization, and do it all for free.

#### WHY JOIN OUR GROWING COMMUNITY OF BUSINESSES THAT CARE?

Free To Join

No Credit Card Fees

No Inventory, No Hassles

Earn For Your Business/Organization

Offer Your Customers A Way To Donate (with purchase)

Free Online Store & Materials

Shopping Cart & Fundraisers Online, Easy & Available 24/7





### Setup

All Around Active will setup an online e-commerce store for your organization or business with items you'd like to sell. The online store will be setup on our site with your logo and info. So customers know they are on your web page.

### Connect

Your online store page will be listed on the All Around Active website. Your page will also link customers to your website, as well as to the shopping section for your business, making it easy for customers to shop online for quality active wear AND donate to a great cause.

### Share

Your online store fundraising page will be posted on every All Around Active social network, as well as your own pages to connect our social media audiences and to drive customers to your store page and to buy/donate. Your online store link and organizations info will be posted on the All Around Active News page to share your page and efforts for this great cause with the community.

## **GET STARTED**

### JOIN:

In joining the Give Back Program, you will receive a shopping page for your customers. The shopping page will allow your customers to purchase quality American-made active wear items, with a portion of those sales being donated to local businesses/fundraisers.

The benefits you receive are straightforward and your organization will receive give back from each item. Each sale received varies on the amount of items that are purchased and placed in your online store cart.

All Around Active will promote your online store fundraising page on all social media outlets. This will help showcase your store as well as drive customers to the page. You can share and promote your store page as well to help generate sales from the shopping cart. This will help fund local charities in your area with a portion of the proceeds going to local fundraisers, as well as getting quality items to your customers, with your logo and your business info.

All participation and fundraising is done online. This ensures that the program and purchasing items is as easy as possible and always available, anytime, to anyone.

Join Today and Start Making A Difference In Your Community. Contact Donna Egan for more information at fitness2fashion@verizon.net.



# GIVE BACK WHEN YOU WEAR & SHARE



# **PRICING DETAILS**

#### PRICE STRUCTURE:

The price structure is based on the Retail priced item. Starting at \$1 Donation for an item that costs \$10.00 to \$25.00.

### **STARTING PRICES:**

Purchase \$10.00 - \$25.00 = \$1.00 Donated Purchase \$26.00 - \$50.00 = \$2.00 Donated Purchase \$51.00 - \$75.00 = \$3.00 Donated Purchase \$76.00 - \$100.00 = \$4.00 Donated Purchase \$101.00 - \$150.00 = \$5.00 Donated

All Customized Requests for Fundraising Events /Small Businesses, please contact fitness2fashion@verizon.net.

## **OTHER DETAILS**

### **POLICIES:**

Regarding the shipping shutdowns when fundraiser events are taking place online and free shipping when doing Vendor Events @ locations within a certain mile range. All others would be online

#### **MEMBERSHIP REQUIREMENTS:**

When becoming a member you become part of a community who wears and shares their purchases with others.

### **SHIPPING PROCEDURE:**

Shipping Procedures will vary with each fundraiser/organization and location.





## **DESIGN & BRANDS**

### **DESIGN ARTWORK:**

Custom Artwork Designs created by All Around Active are the property of All Around Active. All Designs provided by the Organization or Business will be applied to any and all apparel selected by the organization.

### **BRANDS USED:**

All merchandise will be selected from only All Around Actives Brands. We use USA made companies that manufacture women's apparel and active wear. Global Apparel Companies who operate in the USA as well.

# **DONATIONS**

Grow your account AND business while you host your fundraisers/events within the 6 month period of the program campaign.

All Donations work on a 2-payment schedule.

#### **Scheduled Payments:**

July - December - Paid in January. January - June - Paid in July.

All Around Active is proud to join forces with local businesses and organizations to help support the local communities, businesses, schools, friend & family. With your help, we can team up with local businesses everywhere and make an impact and positive changes locally.





617-291-8451 fitness2Fashion@verizon.net allaroundactive.com/give-back-program